



NOVA
UNIVERZA

Media Literacy

Guest lecture by dr. Anna Gvetadze

You are cordially invited to a guest lecture by Dr. Anna Gvetadze titled "**Media Literacy**", where you will explore a range of fascinating topics, including:

Tuesday, 11. 6. 2024

14:00–18:00 (CET)

online / Lecture hall P1

Mestni trg 23

New University

1. Media Literacy
2. The Aim of Disinformation
3. Types of Information
4. The Concept of Media
5. Methods Used to Make Information Believable
6. Manipulation of Stereotypes
7. Persuasion Techniques
8. Media Economy

[Dr. Gvetadze](#) holds a PhD in Social Psychology and is an Assistant Professor at [European University](#), Georgia. With over 10 years of experience in project management, research, and education, she specializes in media literacy, critical thinking, and social psychology. Dr. Gvetadze is also an accomplished lecturer, delivering courses in research methods, social psychology, and media literacy at multiple universities. Her work has significantly contributed to understanding the role of media in society and the development of media literacy programs. Professor Gvetadze is visiting New University as part of the Erasmus+ staff mobility program KA171.

The event will take place on Tuesday, June 11th, at 2 PM, in a hybrid format via ZOOM and in lecture hall P1 at the premises of the New University in Ljubljana. The lecture will be conducted in English and will last for 4 academic hours.

We look forward to your participation. Please confirm your attendance no later than June 10, 2024 [HERE](#).



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